

## Press release

Activeworlds Europe  
April 3rd 2012

Launch of Titanic3D



## Experience 100 years of Titanic in your own cabin!

Would you like to experience the voyage passengers made on Titanic one hundred years ago? With your own cabin on the ship?

From April 10 to 15, 2012, you can be part of this! Live with more than 2200 other passengers, crew members and VIPs from all over the world.

During your voyage you will be able to walk over the elegant decks with other passengers, meet each other in the different dining rooms and bars, enjoy live entertainment during the Captain's dinners, or just have a quiet talk in your cabin with other passengers, just like 100 years ago.

Titanic3D is a completely virtual version of the ship, rebuilt in detail by specialists from all over the World. It sails the internet in a 3D web world in which thousands of people can meet live at the same time.

The First version was launched in 2005, with Avatars of James Cameron, Roger Bansemer and many other VIPs walking around. Now, in 2012, Roger Bansemer will be present for the opening again. He was the first and only painter diving to Titanic to paint it under water. Due to privacy reasons, we may not disclose if other VIPs will be present for the opening, but you can!

Would you like to be part of this? See the web site [www.Titanic3D.com](http://www.Titanic3D.com) for more information and register for the chance to win a cabin during one of the many trips this ship will make. From all registered people, 2200 will be invited for the official launch voyage from April 10 to 15.



**Three VIP Avatars in the First Class Smoking Room**

*(From left to right: Roger Bansemer, Roman Ormandy and James Cameron)*



**Standing on the bow**



**Titanic in Southampton docks with passengers on the bow**



**Passengers on their way to the Titanic first class entrance**



One of the cabins you may make the voyage in





## Experience the centenary on TITANIC 3D !

### Titanic

On April 15, 1912, the Titanic sank on its maiden voyage with the loss of 1496 lives. Exactly a century after it first set out, it will sail the Atlantic again ... this time with you on board!

### A once-in-a-lifetime experience

Titanic 3D presents you with an incredible opportunity to bring this great ship back to life. The magnificent vessel has now been faithfully recreated in 3D, right down to the texture of the sumptuous carpets and tiling.

Would you like to embark for a luxurious journey on this historic ship? Together with other passengers and friends? Live?



### Book your virtual cabin

You could be shown to your own cabin by your personal steward, meet new people every evening during the Captain's dinners and experience many other events while the ship sails the virtual seas.

An interactive, 3D gathering on this scale will be a voyage into the future – will you join us there?

### Share the experience!

You can communicate with your fellow passengers via voice or typed chat, stroll the elegant decks with them and enjoy lively discussions in the restaurants and bars. Why not take this voyage with your family and friends? Enjoy meeting up whenever you like: the ship and your cabin(s) are just a few clicks away .



### Win a cabin

On board, you can play Titanic 3D games with the chance to win great prizes – including a free 3D cabin or maybe even a real cruise with your friends!

### Be part of Titanic 3D

Visit [www.Titanic3D.com](http://www.Titanic3D.com) now to book your passage.

*I hope to enjoy the pleasure of your company very soon.*

*- The Captain*

Titanic 3D has been created in Activeworlds multi-user technology. You can access it via the free Activeworlds Europe 3D browser on the web site above.



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3D

<b>NOT FOR PUBLICATION</b>	
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